



GINI BROWN

EPK



BIOGRAPHY

Gini Brown is a German-American alternative rock artist known for her raw voice and emotionally charged lyrics. Born in Brooklyn, New York and raised between Germany, Romania and Zurich, she first discovered her love for music through acting and performing musicals and started writing her own songs at 16. After studying Environmental Sciences and working as a scientist, she quit her job to pursue her dream.

In February 2026 Gini released her debut EP *Sun Down*, produced by multi-platinum producer Benji Alasu and mixed by Patrik Majer (who amongst others worked with Nick Cave and the Bad Seeds & Nina Hagen). The record put her on the cover of *Loop Musikzeitung* ("Zwischenschritt mit Wucht"), earned playlist support including Spotify's Fresh Finds GSA, and was featured in *Diffus* magazine amongst others. Her music has since passed 100,000 streams and 240+ radio plays across Switzerland, Germany, Belgium and Italy.

In summer 2026 she played the Montreux Jazz Festival, and this autumn she opens for Ikan Hyu on their German tour. Gini is now rolling out her second EP, *Snakes and Past Mistakes*, produced by Julian Simmons and mixed by Grammy-nominated Darren Heelis with lead single *Give It To Me Now* arriving on 30th of October 2026.

DISCOGRAPHY



Hurt - Single
February 2025



Milky Way - Single
April 2025



Demons I - Single
September 2025



Drink - Single
October 2025



Sun Down - EP
February 2026



Give It To Me Now - Single
October 30th 2026



ACHIEVEMENTS TO DATE

- **Radioplay:** Couleur 3, SRF 3, RTS Option Musique, Kanal K, RNV, and Radio 3fach and many others.
- **Editorial playlists:** "Hurt" on "Fresh Finds GSA"
- **Press highlights:** Cover of Loop Musikzeitung, features in Diffus Magazin, starzone.ch, Frontview Magazine, Ron Orp, Daily Rock, and TV appearanc on TV Oberwallis → [full overview here](#)
- **Residency:** at Powerplay Studio in May 2026 (powered by Helvetiarockt)
- **Shows:** Montreux Jazz Festival, Seaside Festival, Support for Vlad Holiday, Tour Support for Ikan Hyu in Germany



STATS

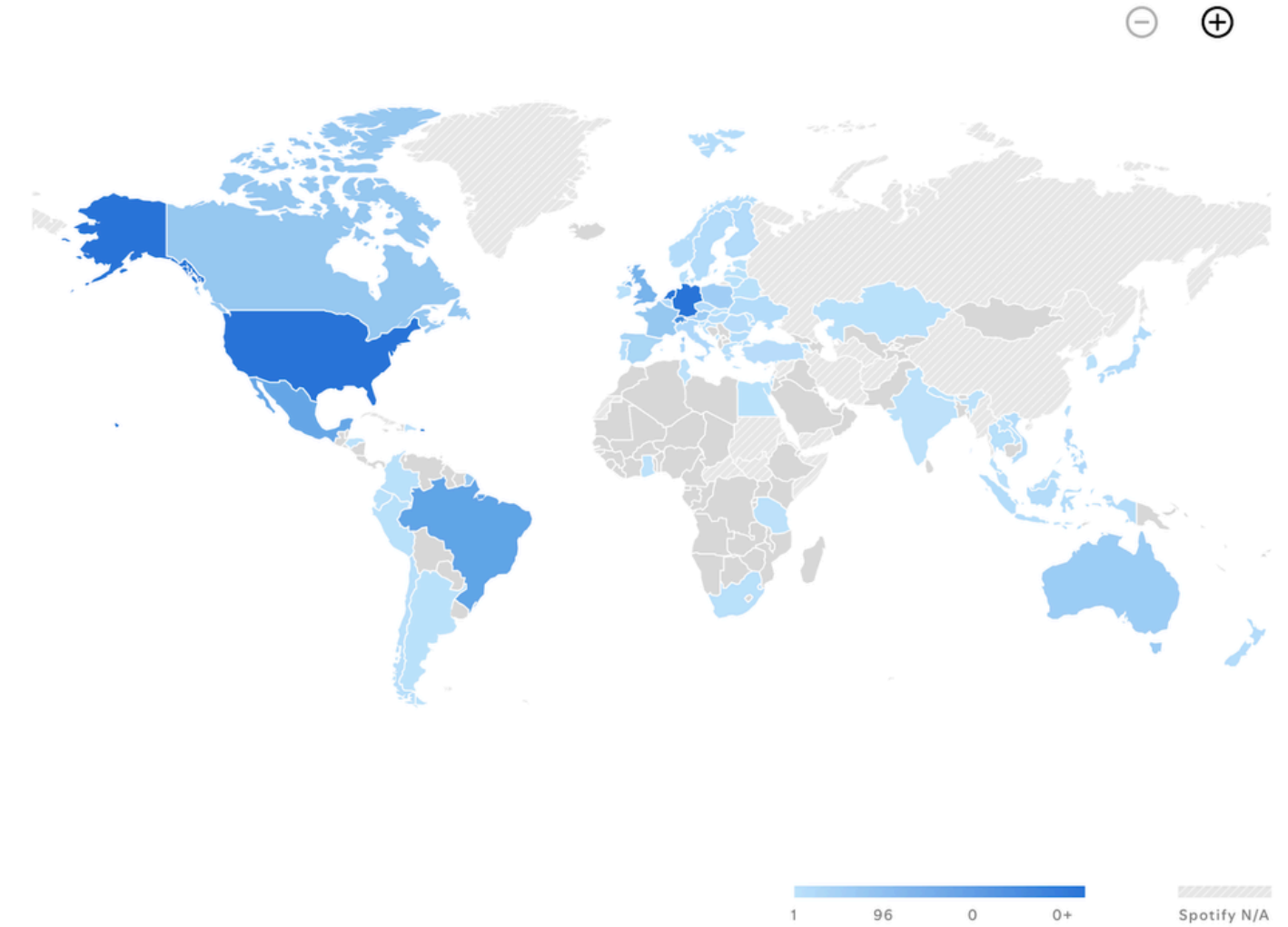
+5000 Followers

Instagram, TikTok, YouTube, Spotify

+100k Streams

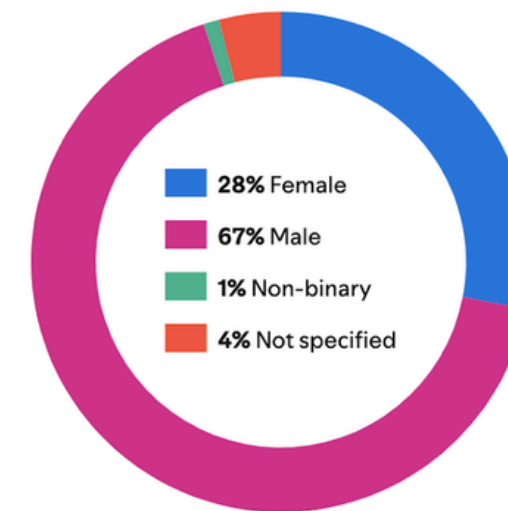
Spotify, Apple Music, YouTube

Last 28 Days		Listeners
1	Germany	387
2	Netherlands	344
3	United States	288
4	Switzerland	219
5	Brazil	162
6	Mexico	153
7	United Kingdom	123
8	Canada	67
9	France	66
10	Australia	55
11	Austria	52
12	Poland	46
13	Spain	33
14	Italy	21



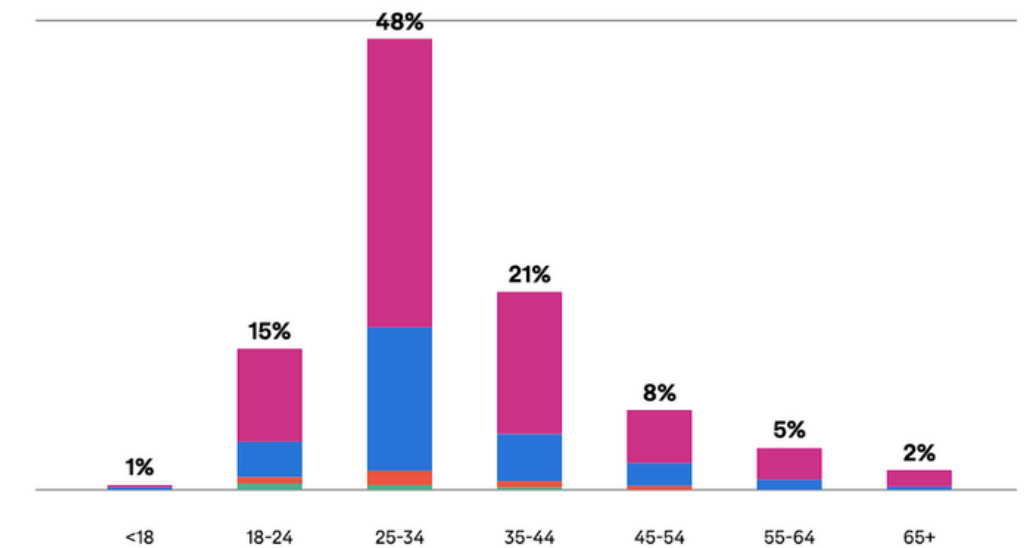
Listeners' gender

Listeners • Last 28 Days • Worldwide



Listeners' age

Listeners • Last 28 Days • Worldwide



PRESS HIGHLIGHTS

DIFFUS

Singer and songwriter Gini Brown and her band are still relatively new to the road, with a rather alternative rock and grunge feel. Officially, only two songs are out, but "Milky Way" in particular strikes an exciting balance between atmosphere and punch—if it's produced with a bit more power, we're so ready...



This Swiss artist turns pop rock into therapy

Gini Brown from Zurich leaves academia to face her demons – and turns it into energetic pop rock. With "Demons I," she demonstrates how closely vulnerability and strength lie. A voice that can sound fragile yet tears down walls.

by Ronny Nenniger

Published on September 19, 2025



Share

Gini Brown - «Demons I»

Rating: 4 out of 5

Some careers begin with calculation, others with viral hype. But for Gini Brown, it was a break: In 2021, she left her academic career at ETH Zurich, where she had studied environmental sciences. The Swiss singer-songwriter decided to focus all her energy on music. Today, the German-US singer and songwriter lives in Zurich—between clubs, studios, and stages—and is tinkering with a sound that aspires to be raw alternative rock while simultaneously having enough pop in its veins to appeal to a wider audience.



Platten.26



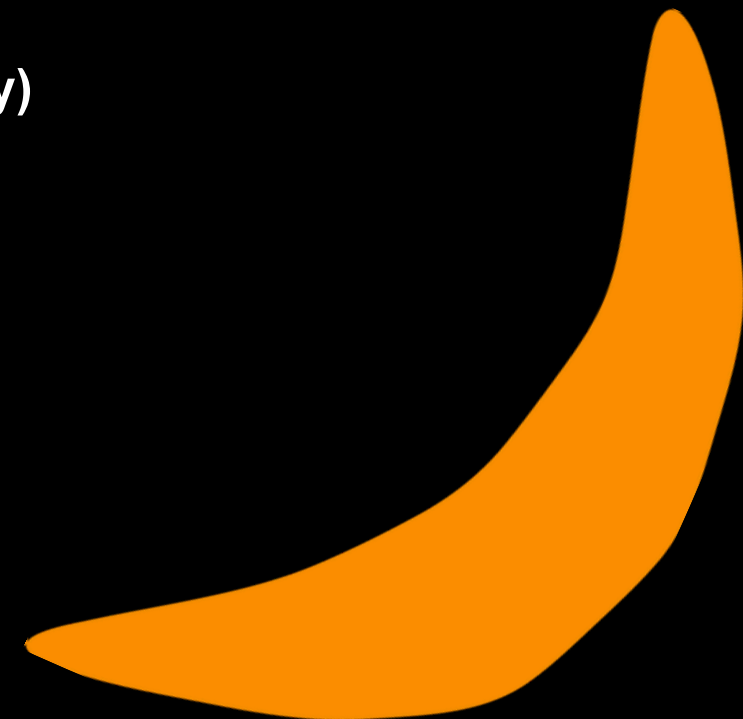
UPCOMING SHOWS

- 5.11.26 - Z-Bau - Nürnberg DE - SOLO (opener for Ikan Hyu)
- 7.11.26 - Café Wagner - Jena DE - SOLO (opener for Ikan Hyu)
- 18.12.26 - Jazzkantine - Luzern - SOLO
- 22.5.26 - Rathausbühne - Willisau - TRIO
- 3.9.27 - Schlierefest - Schlieren - BAND

PAST HIGHLIGHTS

- 28.08.26 - Seaside Festival - Spiez - TRIO
- 08.08.26 - Kultling Festival - Kreuzlingen - BAND
- 18.07.26 - Kaschemme - Basel - SOLO
- 15.07.26 - Montreux Jazz Festival - BAND
- 10.06.26 - Barfuss Bar - Züeich - TRIO
- 26.05.26 - Vorstadtsounds - Zürich - BAND
- 27.03.26 - Slope Sounds - Gstaad - DUO
- 17.02.26 - X-tra Café - Zürich - SOLO (opener for Vlad Holiday)
- 10.10.25 - P8 - Karlsruhe (DE) - BAND
- 11.10.25 - Sommerkasino - Basel - BAND
- 23.08.25 - Rampe Openair - Hausen am Albis - BAND
- 07.08.25 - Winterthurer Musikfestwochen - DUO
- 10.10.24 - X-tra Café - Zürich - BAND
- 06.10.24 - Radar Sonntag - Zürich - DUO

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PRESS RELEASE

Dive into the world of Gini Brown, the alternative rock artist with smoky vocals and distorted guitars. Energetic and joyful that's Gini Brown at first glance, but: *"My music is everything that happens beneath the surface."* Inspired by Paramore, Nothing But Thieves, and Lola Young, she and her band bring a new wave of feminine, honest rock to the stage.

Come dive in – let's go for a swim <3

FOR FANS OF:

Paramore, Nothing But Thieves, Wolf Alice, Lola Young

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USP

Genre-Blending Alternative Rock Sound

Her music blends familiar rock soundscapes with fresh emotional depth, drawing comparisons to others while remaining distinctively her own.

Multicultural Influence

Born in New York, raised by her German mother in Romandy and Zurich — Gini brings a globally-influenced perspective to her music, infusing diverse emotion and language into her style.

Band-Driven Energy, But Artist-Forward Identity

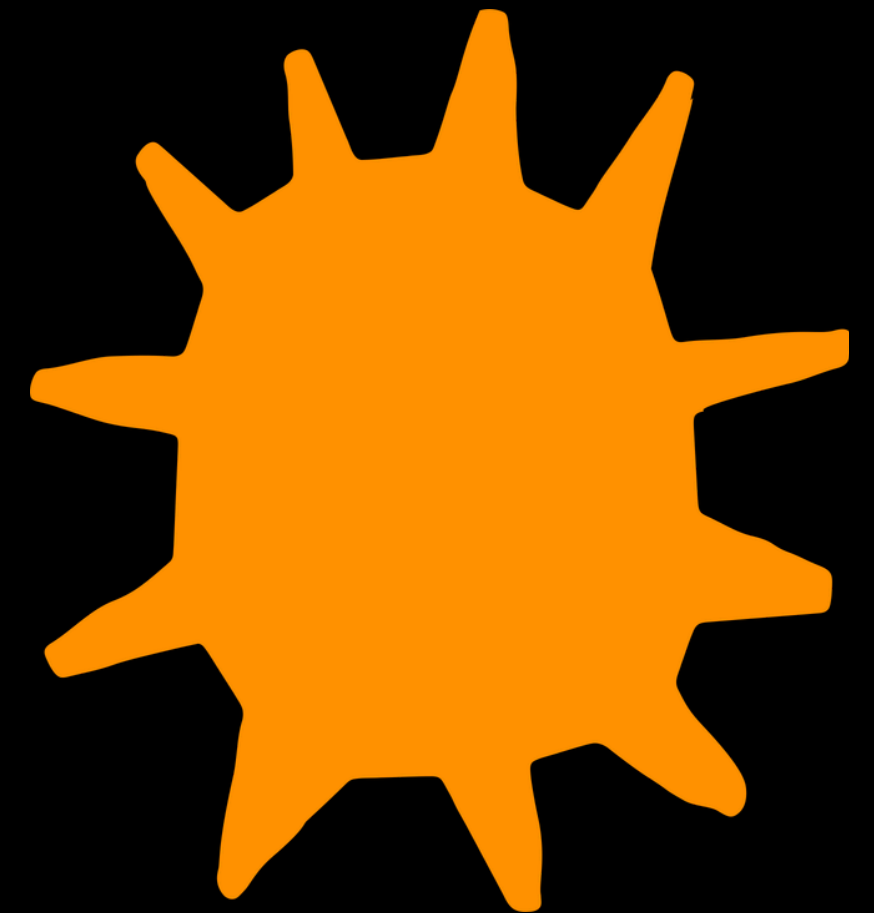
She performs with an almost all-female band but her name and story lead the brand — allowing both intimate connection and full-stage energy.

Authentic & Personal Journey

Gini's transformation from a scientist to a full-time artist gives her music meaning and emotional weight. Her story adds a layer of real-life purpose and resilience to her work.

Emotionally Charged, Powerful Vocals

Gini's voice is described as warm, rough and commanding — a central force in her performances, evoking deep emotion and energy.



TEAM

Production
Mix & Mastering

Julian Simmons
Darren Heelis

Guitar
Bass
Drums

Sabina Brunner
Leylah Fra
Fabio Rogantini

CONTACT

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